

**BUSN 201 Writing Assignment Rubric****NO ABSTRACTS PLEASE****Credit Given to Information in the Body of Assignment Only**

<b><u>CRITERIA</u></b>	<b><u>Not Demonstrated</u></b>	<b><u>Deficient</u></b>	<b><u>Competent</u></b>	<b><u>Proficient</u></b>
<b><u>Content</u></b> <b>60 Possible Points</b>	Little or no analysis (IRAC) used in assignment.  20 points	Some analysis (some indication of IRAC used) and more recitation of facts. 40-45 points	Adequate analysis (more than enough indication IRAC used) in assignment and at least one original example included in analysis. 46-57 points	Excellent analysis (IRAC used throughout). Clear and original thoughts (at least two original examples included) in response. 58-60 points
<b><u>Outside Source(s)</u></b> <b>20 Possible Points</b>	Little to no outside source provided.  8-0 points	Provides some reference to outside source information. 9 points	Provides at least one external quality resource. 10-17 points	Provides at least two external quality resources. 20 points
<b><u>Grammar</u></b> <b>10 Possible Points</b>	More than 10 proofreading errors (e.g., spelling, grammar, punctuation, word choice, syntax), which makes it difficult to read.  6 points	Less than 10 but more than 4 proofreading errors (e.g., spelling, grammar, punctuation, word choice, syntax).  7 points	Four or fewer proofreading errors (e.g., spelling, grammar, punctuation, word choice, syntax).  8 points	Fewer than four proofreading errors (e.g., spelling, grammar, punctuation, word choice, syntax).  9-10 points
<b><u>APA Documentation</u></b> <b>10 Possible Points</b>	Little or no APA citation of sources. Only reference page/bibliography provided.  2 points	Some attempt at APA citation, but assignment contains errors (more than four) in citation and or reference page/bibliography.  6-5 points	APA citation of sources and APA reference page/bibliography with a few errors (less than four)  8-7 points	Excellent in text citations and APA reference page/bibliography  10 points